

Build4 Quality

BUILDING QUALITY HOMES TO DISTINGUISH YOURSELF IN A
COMPETITIVE MARKET

Agenda – Wednesday 28 September

	09:00	Registration and networking	
	09:25	Welcome and Introduction by Chair	Martin Townsend, Director of Sustainability, BRE Global
What is the market for sustainable homes?	09:30	Keynote	Andy von Bradsky, Chairman, The Housing Forum
	09:50	What place does quality and sustainability have in the housing market?	Pete Halsall, Sustainable Developer
	10:10	Quality is evolving. Are you?	Claire Racine, Associate Director at Upstream Sustainability, JLL
	10:30	The value of healthy homes	Jo Wheeler, Senior Sustainability Advisor, UKGBC
	10:50	Panel session	
	11:10	Refreshments and networking	
Designing spacious, comfortable, and energy efficient	11:30	Embedding quality and sustainability in design	Ian Goodfellow, Partner, Penoyre & Prasad
	11:50	Improving Indoor Air Quality in homes	Roy Stansbury, Managing Director, Air Quality Plan
	12:10	Case for choosing sustainable products & materials	Jane Thornback, Sustainability Policy Advisor, Construction Products Association
	12:30	Panel session	
	12.50	Lunch and networking	
How to deliver quality homes that meet customer expectations	13:50	What do people want from their homes?	Gwyn Roberts, Home Quality Mark
	14:10	Lendlease's approach to development standards and innovation	Miles Lewis, Sustainability Manager – Residential Development, Lendlease
	14:30	Quality and sustainability as a way to differentiate yourself in the market	Louise Clarke, Group Sustainability Manager, Berkeley Group
	14:50	Custom build and consumer engagement as a way to improve quality and sustainability	Mike Roberts, Managing Director, HAB housing
	15:10	Panel session	
	15:30	Closing remarks	Martin Townsend, Director of Sustainability, BRE Global
	15:50	Close	



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